

Plan Perubahan Channel

30 September 2023

Latar Belakang :

- Memo internal Divisi Programming berkaitan dengan berakhirnya kontrak kerjasama dari 3 channel yaitu :
 - dizi
 - Horizon Sports
 - Motor Racing
- Ke 3 channel tersebut efektif akan turun dari list paket Transvision efektif 30 September 2023
- Akan dilakukannya pergantian untuk ke 3 channel tersebut, menggunakan channel – channel dari pihak content provider Ottera

No	Channel Lama	Channel Pengganti	Provider
1	dizi (Entertainment)	Best Drama TV (Movies)	So Fast
2	Horizon Sports (Sports)	Outdoor America (Lifestyle)	Ottera
3	Motor Racing (Sports)	Pro Wrestling TV (Sports)	Ottera



Best Drama TV

Channel yang khusus menayangkan film dan drama serial menarik

Target Market :

- Adults 20 - 35+ years old
- Male & Female

Link

https://streams.sofast.tv/v1/master/611d79b11b77e2f571934fd80ca1413453772ac7/transvition_sofast/bf22908f-ef7b-451d-b3bb-23bb3c940b3e_0_HLS/manifest.m3u8



Outdoor America

Channel hiburan informatif yang menayangkan program memancing, berburu, serta aktivitas-aktivitas alam lainnya di wilayah Amerika Serikat.

Target Market :

- Adults 20 - 50+ years old
- Male

Top Program :

- Sail Kings
- 5 Elements of Public Land Waterfowl
- The Ultimate Guide to Fishing for Bass in the Summer



Sail Kings



5 Elements of Public Land
Waterfowl



The Ultimate Guide to Fishing for
Bass in the Summer



Pro Wrestling TV

Channel olahraga yang menayangkan program talk show, movie, dokumenter, serta tournament seputar wrestling dari seluruh dunia.

Target Market :

- Adults 18 - 45+ years old
- Male

Top Program :

- Fight Factory
- Global Syndicate Wrestling
- Women's Wrestling Army



Fight Factory



Women's Wrestling Army



Global Syndicate Wrestling