

Promo DTH dan OTT Transvision Mei 2023

Refreshment 2023

Mengapa Penting?

TRANSVISION

- **Merefresh kembali promo DTH dan OTT Transvision**
- **Memahami promo DTH dan OTT Transvision**
- **Mudah mencapai target penjualan**

- **Memahami** promo DTH dan OTT Transvision
- Mampu **menjelaskan promo DTH dan OTT Transvision** kepada pelanggan
- **Membantu perusahaan** untuk **mendapatkan revenue**

AGENDA

- 1. Manfaat TV Berlangganan**
- 2. Value Proposition**
- 3. Promo DTH Transvision**
- 4. Promo OTT Transvision**

A black, textured book cover with the word "AGENDA" in large, white, bold, sans-serif capital letters. The book is resting on a dark wooden surface.

AGENDA

1. Manfaat TV Berlangganan

2. Value Proposition

3. Promo DTH Transvision

4. Promo OTT Transvision

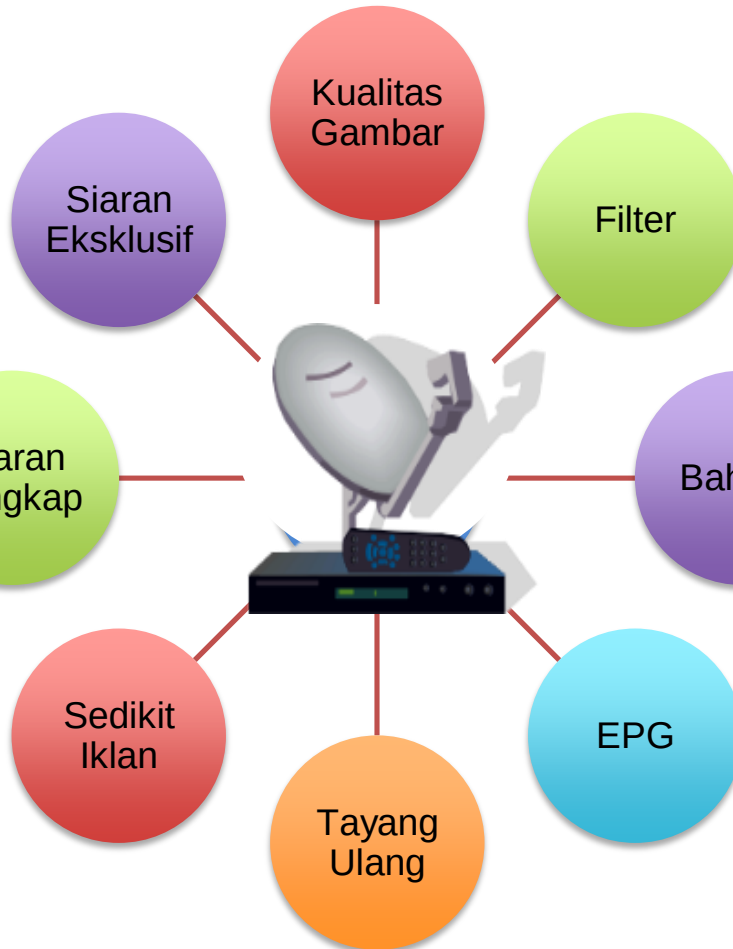
Manfaat TV Berlangganan

Gambar **Tajam** dan jernih

Hanya dinikmati di TV Berlangganan (misal : **HBO**, **Cartoon Network**, **Warner**, dll)

Tersedia berbagai kategori channel **sesuai kebutuhan** (Anak, Film, Olah raga, Hiburan, Pendidikan dll)

Lebih **nyaman** dan tidak terganggu saat menikmati tayangan



Ada **Parental Lock** (Fitur pengaman untuk tontonan sesuai umur)

Tersedia dalam **dua bahasa** (Inggris dan Indonesia)

(**Electronic Program Guide**) Panduan informasi lengkap tayangan (Jadwal, Sinopsis, Sub-Kategori)

Tersedia **tayangan ulang** apabila tidak sempat menonton

AGENDA

1. Manfaat TV Berlangganan

2. Value Proposition

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4. Promo OTT Transvision

Value Proposition Transvision

TRANSVISION

1. Kualitas Tayangan Terbaik

- Kualitas gambar super tajam (gambar tidak pecah pada TV up to 60 inch)
- Bauran channel terbaik
Kids, Movies, Sports
- HD channel terlengkap
(premium channels)

2. Pelayanan Terbaik

- Pengalaman berlangganan terbaik
- Instalasi yang baik & berkualitas
- Tagihan & Pembayaran akurat
- Customer service tanggap & cermat

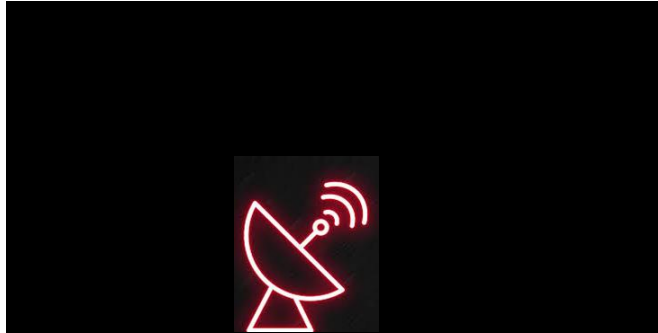
3. Banyak Keuntungan

- Diskon group
- Promosi yang menarik



AGENDA

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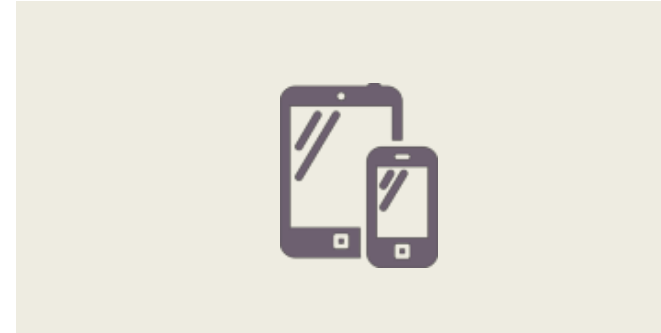
DTH
(Direct To Home)

Product platform

- Menggunakan parabola (DVB-S)
- Linear TV channel
- GreenZone installation

Customer Base

- Residential
- UKM (<8 titik)



OTT
(Over The Top)

Product platform

- Internet based source
- Live TV internet streaming
- VOD & Catch-Up TV Channel
- Android TV features

Customer Base

- All users with Internet access



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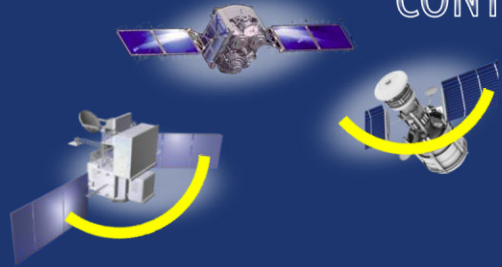
Customer Base

- All users with Internet access

Konfigurasi DTH Transvision

TRANSVISION

CONTENT SATELIT



UPLINK

MEASAT 3B



DOWNLINK

RECEIVER
ANTENA FARM



UPLINK
FACILITY

CUSTOMER

CUSTOMER

CUSTOMER



BROADCAST CENTER

DIGITAL
HEAD-END

CAS

Video Server
TV Terrestrial (aerial, cable)
Studio
Other application (radio, e-shopping, game)



Customer DTH Terminal



DTH (Direct To Home)

Product platform

- Menggunakan parabola (DVB-S)
- Linear TV channel
- GreenZone installation

Nilai lebih

- Gambar super jernih
- Channel lebih banyak
- Dekoder memiliki fitur PVR
- Tersedia multidecoder
- Tahan interferensi frekuensi

Customer Base

- Residential
- Non Residential / UKM (<8 titik)

Tantangan yang dihadapi

- Terkendala Cuaca (Awan tebal)
- Batasan Red-Zone

Perangkat DTH Transvision

TRANSVISION

Berdasarkan penempatannya, perangkat Transvision terbagi menjadi 2:

1. **Perangkat Outdoor Unit (ODU)** yaitu perangkat yang berada di luar ruangan
2. **Perangkat Indoor Unit** yaitu perangkat yang ada di dalam ruangan



OUTDOOR UNIT



INDOOR UNIT

Paket DTH Transvision

TRANS**VISION**

PAKET
Satellite Diamond

103 Channels

78

SD

25

HD

Rp 190.000/bln

PAKET
Satellite Platinum

88 Channels

71

SD

17

HD

Rp 100.000/bln

Paket
Satellite Gold

72 Channels

60

SD

12

HD

Rp 50.000/bln

*Harga **belum termasuk** sewa dekoder **Rp 30.000/bln**,
Kontrak 12 bulan, penalti Rp 500,000 apabila berhenti berlangganan sebelum 12 bulan*

DTH Satelit (Bulanan)

Sales Ch	Produk	Moda Bay	Normal Price	Rental Dec Reguler (Samsung, CX, DX)	Paket + Rental Dec Reguler	Paket + Rental Dec Reguler Dengan CC Bank Mega (disc 20%)	Paket + Rental Dec Reguler Dengan CC Non Mega (disc 10%)	Biaya Instalasi	First Payment CCBM + Rental Dec Reguler	First Payment CCNM +
Recurring Bulanan										
All Sales Ch	Satellite Gold	CC	Rp 50,000	Rp 30,000	Rp 80,000	Rp 64,000	Rp 72,000	Rp 150,000	Rp 214,000	Rp222,000
All Sales Ch	Satellite Platin	CC	Rp 100,000	Rp 30,000	Rp 130,000	Rp 104,000	Rp 117,000	Rp 150,000	Rp 254,000	Rp267,000
All Sales Ch	Satellite Diam	CC	Rp 190,000	Rp 30,000	Rp 220,000	Rp 176,000	Rp 198,000	Rp 150,000	Rp 326,000	Rp348,000

DTH Reguler (Bulanan)

Sales Ch	Produk	Moda Bayar	Normal Price (+PPN 11%)	Rental Dec Reguler (Samsung, CX, DX)	Rental Dec Hybrid	Paket + Rental Dec Reguler Dengan CC Bank Mega (disc 20%)	Paket + Rental Dec Hybrid dengan CC Bank Mega (disc 20%)	Paket + Rental Dec Reguler Dengan CC Non Mega (disc 10%)	Paket + Rental Dec Hybrid Dengan CC Non Mega (disc 10%)	Biaya Instalasi	First Payment CCBM + Rental Dec Reguler	First Payment CCBM + Rental Dec Hybrid	First Payment CCNM + Rental Dec Reguler	First Payment CCNM + Rental Dec Hybrid
Recurring Bulanan						20%	20%	10%	10%					
All Sales Ch	GOLD+	CC	Rp 140,264	Rp 20,182	Rp 50,455	Rp 128,356	Rp 190,717	Rp 144,401	Rp 190,717	Rp151,364	Rp 279,720	Rp 342,081	Rp 295,765	Rp 342,081
All Sales Ch	V.Platinum	CC	Rp 200,809	Rp 20,182	Rp 50,455	Rp 176,793	Rp 251,263	Rp 198,892	Rp 251,263	Rp151,364	Rp 328,157	Rp 402,627	Rp 350,256	Rp 402,627
All Sales Ch	V.Diamond	CC	Rp 301,808	Rp 20,182	Rp 50,455	Rp 257,520	Rp 352,172	Rp 289,710	Rp 352,172	Rp151,364	Rp 408,884	Rp 503,536	Rp 441,074	Rp 503,536
All Sales Ch	DIAMOND+	CC	Rp 402,627	Rp 20,182	Rp 50,455	Rp 338,247	Rp 453,081	Rp 380,528	Rp 453,081	Rp151,364	Rp 489,611	Rp 604,445	Rp 531,892	Rp 604,445

DTH PM Tactical 10 Mei 2023

Sales Ch	Nama Promo	Moda Bayar	Normal Price/Bulan	Periode Berlangganan	Promo Regular DTH Include PPn	Disc	Pembayaran Pertama	Tipe STB	Sewa STB	Bonus	Instalasi	Equivalent Per Bulan	Harga Rental STB Tambahan Dec Regular	Tipe STB Tambahan
All Sales Ch	Satellite Gold 12 bulan	Cash/CC	Rp 78,900	12 bln	Rp 789,000	-	Rp 789,000	Dec Regular (Samsung HD/CX/DX)	included 12 bln	- Satellite Diamond 6 bulan	sdh termasuk	Rp 65,750	Rp 403,636	Dec Regular (Samsung HD/CX/DX)
All Sales Ch	Satellite Platinum 12 bulan	Cash/CC	Rp 130,000	12 bln	Rp1,300,000	-	Rp1,300,000	Dec Regular (Samsung HD/CX/DX)	included 12 bln	- Satellite Diamond 12 bulan	sdh termasuk	Rp108,333	Rp 403,636	Dec Regular (Samsung HD/CX/DX)

DTH PM (12 Bulanan)

Sales Ch	Nama Promo	Moda Bayar	Normal Price/Bulan	Periode Berlangganan	Promo Regular DTH Include PPn	Disc	Pembayaran Pertama	Tipe STB	Sewa STB	Bonus	Instalasi	Equivalent Per Bulan	Harga Rental STB Tambahan Dec Regular	Tipe STB Tambahan
All Sales Ch	Satellite Gold 12 bulan	Cash/CC	Rp 79,800	12 bln	Rp 798,000	-	Rp 798,000	Samsung HD/CX/DX	included 12 bln	- Satellite Diamond 1 - Satellite Platinum 2-6	sdh termasuk	Rp 66,500	Rp 403,636	Samsung HD/CX/DX
All Sales Ch	Satellite Platinum 12 bulan	Cash/CC	Rp 130,000	12 bln	Rp1,300,000	-	Rp1,300,000	Samsung HD/CX/DX	included 12 bln	- Satellite Diamond bulan 1-6	sdh termasuk	Rp108,333	Rp 403,636	Samsung HD/CX/DX
All Sales Ch	Satellite Diamond 12 bulan	Cash/CC	Rp 220,000	12 bln	Rp2,200,000	-	Rp2,200,000	Samsung HD/CX/DX	included 12 bln		sdh termasuk	Rp183,333	Rp 403,636	Samsung HD/CX/DX
All Sales Ch	GOLD+ 12 bulan	Cash/CC	Rp 140,264	12 bln	Rp1,311,818	-	Rp1,311,818	Samsung HD/CX/DX	included 12 bln	Diamond+ bulan 1-6	sdh termasuk	Rp109,318	Rp 504,545	Samsung HD/CX/DX
All Sales Ch	V.Platinum 12	Cash/CC	Rp 200,809	12 bln	Rp1,917,273	-	Rp1,917,273	CX PVR HD	included 12 bln	Diamond+ bulan 1-9	sdh termasuk	Rp159,773	Rp 999,000	CX PVR HD
All Sales Ch	V.Diamond 12	Cash/CC	Rp 301,718	12 bln	Rp2,421,818	-	Rp2,421,818	CX PVR HD	included 12 bln	Diamond+ bulan 1-9	sdh termasuk	Rp201,818	Rp 999,000	CX PVR HD
All Sales Ch	DIAMOND+ 12	Cash/CC	Rp 402,627	12 bln	Rp3,128,182	-	Rp3,128,182	HYBRID BOX	included 12 bln	Free Rental Hybrid Box	sdh termasuk	Rp260,682	Rp 999,000	CX PVR HD

DTH PM (6 Bulanan)

Sales Ch	Nama Promo	Moda Bayar	Normal Price/Bulan	Durasi	Promo Regular DTH Include PPn	Disc	Pembayaran Pertama	Tipe STB	Sewa STB	Bonus	Instalasi	Equivalent Per Bulan	Harga Rental STB Tambahan Dec Regular	Tipe STB Tambahan
All sales ch	Satellite Gold 6 bulan	Cash/CC	79800	6 bln	Rp 405,405	-	Rp 405,405	Samsung HD/CX/DX	included 6 bln	- Satellite Diamond bulan 1 - Satellite Platinum bulan 2 - 3	sdh termasuk	Rp 67,568	Rp 201,818	Samsung HD/CX/DX
All sales ch	Satellite Platinum 6 bulan	Cash/CC	130000	6 bln	Rp 755,000	-	Rp 755,000	Samsung HD/CX/DX	included 6 bln	- Satellite Diamond bulan 1	sdh termasuk	Rp125,833	Rp 201,818	Samsung HD/CX/DX
All Sales Ch	Satellite Diamond 6 bulan	Cash/CC	220000	6 bln	Rp1,200,000	-	Rp1,200,000	Samsung HD/CX/DX	included 6 bln		sdh termasuk	Rp200,000	Rp 201,818	Samsung HD/CX/DX
All Sales Ch	GOLD+ 6 bulan	Cash/CC	Rp 140,264	6 bln	Rp 756,818	-	Rp 756,818	Samsung HD/CX/DX	included 6 bln	MOVIES (Blockbuster) bulan 1-3	sdh termasuk	Rp126,136	Rp 126,136	Samsung HD/CX/DX
All Sales Ch	V.Platinum 6 bulan	Cash/CC	Rp 200,809	6 bln	Rp1,110,000	-	Rp1,110,000	Samsung HD/CX/DX	included 6 bln	Diamond+ bulan 1	sdh termasuk	Rp185,000	Rp 185,000	Samsung HD/CX/DX
All Sales Ch	V.Diamond 6 bulan	Cash/CC	Rp 301,718	6 bln	Rp1,614,545	-	Rp1,614,545	Samsung HD/CX/DX	included 6 bln	Diamond+ bulan 1-3	sdh termasuk	Rp269,091	Rp 269,091	Samsung HD/CX/DX
All Sales Ch	DIAMOND+ 6 bulan	Cash/CC	Rp 402,627	6 bln	Rp1,816,364	-	Rp1,816,364	HYBRID BOX	included 6 bln	FREE HYBRID BOX	sdh termasuk	Rp302,727	Rp 302,727	HYBRID BOX

DTH Bundling Smartfren (12 Bulanan)

Sales Ch	Nama Promo	Moda Bayar	Normal Price	Periode Berlangganan	Promo Regular DTH Include PPn	Promo Bundling	Harga Bundling Transvision + Smartfren	Tipe STB	Sewa STB	Bonus	Instalasi	Equivalent Harga Per Bulan (Untuk Harga Bundling)	Harga Rental STB Tambahan Dec Regular	Tipe STB Tambahan	Quota
All Sales Ch	GOLD+ 12 bulan	Cash/CC	Rp 140,264	12 bln	Rp1,311,818	Rp2,472,273	Rp3,784,091	Dec Regular (Samsung HD/CX/DX)	included 12 bln	Diamond+ bulan 1-6	sdh termasuk	Rp315,341	Rp 504,545	Samsung HD/CX/DX	1200 GB
All Sales Ch	V.Platinum 12 bulan	Cash/CC	Rp 200,809	12 bln	Rp1,917,272	Rp2,472,273	Rp4,389,545	Dec Regular (Samsung HD/CX/DX)	included 12 bln	Diamond+ bulan 1-9	sdh termasuk	Rp365,795	Rp 999,000	CX PVR HD	1200 GB
All Sales Ch	V.Diamond 12 bulan	Cash/CC	Rp 301,718	12 bln	Rp2,421,818	Rp2,472,273	Rp4,894,091	Dec Regular (Samsung HD/CX/DX)	included 12 bln	Diamond+ bulan 1-9	sdh termasuk	Rp407,841	Rp 999,000	CX PVR HD	1200 GB
All Sales Ch	DIAMOND+ 12 bulan	Cash/CC	Rp 402,627	12 bln	Rp3,128,182	Rp2,472,273	Rp5,600,455	HYBRID BOX	included 12 bln	Free Rental Hybrid Box	sdh termasuk	Rp466,705	Rp 999,000	CX PVR HD	1200 GB

DTH Bundling Smartfren (6 Bulanan)

Sales Ch	Nama Promo	Moda Bayar	Normal Price	Periode Berlangganan	Promo Regular DTH Include PPn	Promo Bundling	Harga Bundling Transvision + Smartfren	Tipe STB	Sewa STB	Bonus	Instalasi	Equivalent Harga Per Bulan (Untuk Harga Bundling)	Harga Rental STB Tambahan Dec Regular	Tipe STB Tambahan	Quota
All Sales Ch	GOLD+ 6 bulan	Cash/CC	Rp 140,264	6 bln	Rp 756,818	Rp1,665,000	Rp2,421,818	Dec Reguler (Samsung HD/CX/DX)	included 6 bln	MOVIES (Blockbuster) bulan 1-3	sdh termasuk	Rp403,636	Rp 302,727	Samsung HD/CX/DX	600 GB
All Sales Ch	V.Platinum 6 bulan	Cash/CC	Rp 200,809	6 bln	Rp1,110,000	Rp1,665,000	Rp2,775,000	Dec Reguler (Samsung HD/CX/DX)	included 6 bln	Diamond+ bulan 1	sdh termasuk	Rp462,500	Rp 499,500	CX PVR HD	600 GB
All Sales Ch	V.Diamond 6 bulan	Cash/CC	Rp 301,718	6 bln	Rp1,614,545	Rp1,665,000	Rp3,279,545	Dec Reguler (Samsung HD/CX/DX)	included 6 bln	Diamond+ bulan 1-3	sdh termasuk	Rp546,591	Rp 499,500	CX PVR HD	600 GB
All Sales Ch	DIAMOND+ 6 bulan	Cash/CC	Rp 402,627	6 bln	Rp1,816,364	Rp1,665,000	Rp3,481,364	HYBRID BOX	included 6 bln	FREE HYBRID BOX RENTAL bulan 1-6	sdh termasuk	Rp580,227	Rp 499,500	CX PVR HD	600 GB

DTH Lokal Operator (Palapa)



Produk	Periode Paket	Harga Normal	Harga Promo	Channel	HD	SD	Layanan	Periode Upgrade
Palapa Startup	Bulanan	Rp 10,000	Rp 10,000	62	5	57	Bulanan	Bulanan
Palapa Premium	Bulanan	Rp 20,000	Rp 20,000	70	6	64	Bulanan	Bulanan
Palapa Bundling Movies (Premium Movies)	Bulanan	Rp 49,500	Rp 35,000	71	7	64	Bulanan	Bulanan
Minipack Movie Palapa	Bulanan	Rp 27,500	Rp 27,500	1	1	-	Bulanan	Bulanan
	PM 6	Rp137,500	Rp137,500				Bayar 5 Gratis 1	6 Bulan
	PM 12	Rp275,000	Rp275,000				Bayar 10 Gratis 2	12 Bulan
Minipack Entertainment Palapa	Bulanan	Rp 27,500	Rp 27,500	4	4	-	Bulanan	Bulanan
	PM 6	Rp137,500	Rp137,500				Bayar 5 Gratis 1	6 Bulan
	PM 12	Rp275,000	Rp275,000				Bayar 10 Gratis 2	12 Bulan
Minipack Sport Palapa	Bulanan	Rp 30,000	Rp 30,000	3	3	-	Bulanan	Bulanan
	PM 6	Rp150,000	Rp150,000				Bayar 5 Gratis 1	6 Bulan
	PM 12	Rp300,000	Rp300,000				Bayar 10 Gratis 2	12 Bulan

Keterangan:

*Paket Khusus untuk Lokal Operator yang bekerja sama
Promo paket Bundling Palapa Premium + Minipack Movie (Gratis 2 bulan pertama Paket Minipack Movie)

Syarat dan Ketentuan:

1. Pelanggan selama 2 bulan pertama hanya membayar Paket Premium (serta Minipack lain bila ada), baru pada bulan ke-3 membayar biaya berlangganan penuh Paket Premium + Minipack Movie (serta Minipack lain bila ada)
2. Promo hanya berlaku untuk Pemasangan Baru (PSB) atau Upgrade dari Palapa Startup ke Palapa Premium + Minipack Movie

DTH Lokal Operator (DTH Garuda)

Produk	Periode Paket	Harga Normal	Harga Promo	Channel	HD	SD	Layanan	Periode Upgrade
Garuda	Bulanan	Rp 10,000	Rp 10,000	51	4	47	Bulanan	Bulanan

Keterangan:

Paket Khusus untuk Lokal Operator yang bekerja sama

Harga SRP Paket Penjualan STB ; Rp. 200.000 decoder only (pelanggan harus membeli paket bulanan)

Noted:

- Harga sudah termasuk PPN 11%
- Garansi kerusakan STB selama 6 Bulan dari tanggal Pembelian
- STB menggunakan STB Samsung/CX/DX bekas baik (refurbish/rekondisi)

Kelengkapan perangkat:

- STB Samsung/CX/DX 1 Unit
- Adaptor STB 1 Pcs
- Remote STB + Battery 1 Pcs
- Cable HDMI 1 Pcs
- Viewing Card 1 Pcs"

Paket	Harga	Decoder	Bonus Aktivasi
Hybrid (Combo)	- Start Rp. 300.000 untuk Deco Only - Start Rp. 800.000 untuk Full Set	STB Digital (Bisa pakai UHF/Parabola)	- Diamond Bulan 1-3 - Minipack HBO Bulan 4-6 - Nusantara Basic 1 Tahun - TV Nasional (Nusat FTA) Free To View
Nusantara HD	- Start Rp. 300.000 untuk Deco Only - Start Rp. 800.000 untuk Full Set	Khusus Parabola	- Diamond Bulan 1-2 - Nusa Anak Hebat Bulan ke-3 - Nusa Olahraga Bulan ke-4 - Nusa Pria & Hiburan Barat Bulan ke-5 - Nusa Asia Bulan ke-6 - Nusantara Basic 1 Tahun - TV Nasional (Nusa FTA) Free To View
Nusantara SD	- Start Rp. 300.000 untuk Deco Only - Start Rp. 800.000 untuk Full Set	Skyworth	- TV Nasional 5 Tahun, Nusa Lengkap 2 bulan
Merdeka Merah	- Start Rp. 300.000 untuk Deco Only - Start Rp. 800.000 untuk Full Set	Montage	- Diamond Bulan 1-2 - Merdeka Nasional (TV Nasional) Bulan 1-2 - Satellite Gold Bulan 3-6 - Merdeka Basic 1 Tahun
Samsung	- Start Rp. 300.000 untuk Deco Only - Start Rp. 800.000 untuk Full Set	Samsung	- All Channel Bulan 1-2 - Nusa Lengkap 6 Bulan - Nusantara HD 3 Tahun

Keterangan:

*Untuk recurring mengikuti penawaran minipack masing-masing paket

Produk	Periode Paket	Promo Regular Include PPn	Disc	Tipe STB	Pembayaran Pertama	Sewa STB	Bonus	Instalasi	Equivalent Harga Per Bulan
Decoder Only	12 Bulan	Rp 269,000	-	Dec Regular (Samsung HD/CX/DX)	Rp 269,000	Hak Milik (Tanpa Sewa)	- Nusa Diamond bulan 1 - Nusa Gold bulan 2-12 bulan	Pribadi	Rp 22,417

Keterangan:

*Paket Khusus untuk Mitra Area Redzone

Syarat dan Ketentuan:

- 1. Harga untuk paket Decoder dan Aksesoris Set adalah sekali bayar
- 2. Tidak ada lagi biaya sewa, semua perangkat menjadi milik pelanggan
- 3. Instalasi perangkat dilakukan secara mandiri atau dengan bantuan teknisi
- 4. Gratis channel 911 selama perangkat aktif (Jendela, !nsert, TVRI, ID Cyclist)

Paket UKM (Satelit DTH)

Produk	Periode Berlangganan	Harga Per Box (Min 4)	Pembayaran Pertama (Min 4)	TIPE STB	Sewa STB	Tayangan	Keterangan
NUSA GOLD 12 Bulan	12 Bulan	Rp 369,000	Rp 1,476,000	Dec Reguler (Samsung HD/CX/DX)	Hak Milik (Tanpa Sewa)	- Nusa Diamond Bulan 1 - Nusa Gold Bulan 2-12	- Discount Recurring s.d 25% - Garansi Perangkat 3 Bulan - Pemasangan 4 Titik STB

Keterangan:

Harga belum termasuk jasa Instalasi (Pelanggan bisa melakukan Instalasi Sendiri/dibantu Teknisi Transvision jika tercover)

Syarat dan Ketentuan:

1. Minimal pemasangan UKM 4 Titik
2. Kontrak berlangganan minimal 12 Bulan dengan Skema Pembayaran Recurring Bulanan, PM3, PM6, PM12, PM24 (terhitung bulan ke 13 dst)
3. Jika pelanggan ingin melakukan penambahan perangkat namun dibawah 4 titik maka pelanggan bisa melakukan pembelian di dealership

Paket UKM (Recurring DTH bulan ke 13 dst..)

Produk	Periode Berlangganan	Harga Recurring (Min 4)	Equivalent Harga Per Bulan
NUSA GOLD			
Bulanan	Bulanan	Rp 46,440	Rp 11,610
PM3	3 Bulan	Rp 139,320	Rp 11,610
PM6	6 Bulan	Rp 232,200	Rp 9,675
PM12	12 Bulan	Rp 464,400	Rp 9,675
PM24	24 Bulan	Rp 835,920	Rp 8,708
NUSA PLATINUM			
Bulanan	Bulanan	Rp 176,400	Rp 44,100
PM3	3 Bulan	Rp 529,200	Rp 44,100
PM6	6 Bulan	Rp 882,000	Rp 36,750
PM12	12 Bulan	Rp 1,764,000	Rp 36,750
PM24	24 Bulan	Rp 3,175,200	Rp 33,075
NUSA DIAMOND			
Bulanan	Bulanan	Rp 500,400	Rp 125,100
PM3	3 Bulan	Rp 1,501,200	Rp 125,100
PM6	6 Bulan	Rp 2,502,000	Rp 104,250
PM12	12 Bulan	Rp 5,004,000	Rp 104,250
PM24	24 Bulan	Rp 9,007,200	Rp 93,825

Noted

Paket Recurring bulan ke 13 dst ditentukan ketika pengisian Form Berlangganan UKM

Masa Garansi Perangkat 3 Bulan

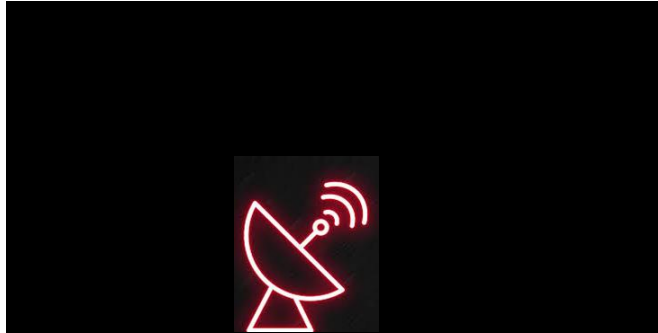
Masa Garansi Service Perbaikan 3 Bulan (jika Instalasi dilakukan oleh teknisi Transvision)

AGENDA

1. Manfaat TV Berlangganan
2. Value Proposition
3. Promo DTH Transvision
4. Promo OTT Transvision

Produk Platform Transvision OTT

TRANSVISION



DTH (Direct To Home)

Product platform

- Menggunakan parabola (DVB-S)
- Linear TV channel
- GreenZone installation

Customer Base

- Residential
- UKM (<8 titik)



OTT (Over The Top)

Product platform

- Internet based source
- Live TV internet streaming
- VOD & Catch-Up TV Channel
- Android TV features

Customer Base

- All users with Internet access



OTT (Over The Top)

Product platform

- Internet based source
- Live TV internet streaming
- VOD & Catch-Up TV Channel (interactive)
- Android TV features
- Smartphone Apps

Customer Base

- All users with open Internet access

Nilai lebih

- Mengubah TV menjadi Android TV
- Fitur tayangan : Adaptive bitrate, Bilingual
- Tersedia VOD dan Catch Up
- Tidak membutuhkan parabola
- Tidak mengganggu cuaca & frekuensi
- Dinikmati kapanpun & dimanapun

Tantangan yang dihadapi

- Harus terkoneksi internet
- Penggunaan Kuota internet (Untuk kuota-based internet)

Perangkat OTT Transvision

TRANSVISION



STB Xstream Seru



Remote Xstream



Kabel HDMI



Adapter

Perbedaan OTT Box dengan Satelit Box

OTT Box

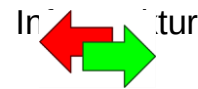
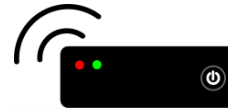


Layanan content atau data multimedia yang diterima melalui akses internet.

Sistem dapat bekerja dua arah (Interaktif).

Dapat menyaksikan tayangan yang sudah berlalu selama 7 hari kebelakang (CATCHUP)

INTERNET Mendukung fitur VOD



Mekanisme
Siaran



Fitur

Satelit Box



Layanan content diterima menggunakan antena parabola.

Sistem hanya bekerja satu arah.

Tidak mendukung fitur CATCH UP.

Tidak mendukung fitur VOD
PARABOLA

Fitur, Benefit & Nilai Jual Xstream Gen-2 (OTT)



- Android TV OS 9.0 (pie)
- Bluetooth Connectivity RCU with TV Power Button
- Google Certified & Google Assistant
- 83+ live channels plus 1000+ VOD and more to come
- Special price untuk paket bundling dengan aplikasi streaming partner
- Login access to XGO



Simple

- ✓ Self Installation
- ✓ Any Internet Connection
- ✓ Portability – Bring with You

Powerful

- ✓ 83+ Live Channel: [Movies](#) | [Entertainment](#) | [Kids](#) | [Lifestyle](#) | [Sport](#) | [News](#) | [FTA](#)
- ✓ 1000+ Video On Demand
- ✓ Google Certified (Play Store Apps, Games)
- ✓ 2 GB RAM / 8 GB ROM
- ✓ SD Card Slot up to 128GB

Smart

- ✓ Google Assistant
- ✓ Adaptive Bitrate (2Mbps & 1Mbps)
- ✓ Upgrade your TV to smart TV
- ✓ Chromecast & Mirroring

SPEC :

- | | | |
|----------------------------|---|---------------------------------|
| ❖ Android TV OS v9.0 (Pie) | ❖ Google Certified | ❖ Screen Mirroring / Chromecast |
| ❖ 2 GB RAM / 8 GB ROM | ❖ Google Assistant (Talk to Remote Control) | ❖ Google Play Store Apps |
| ❖ SD Card Slot up to 128GB | ➢ Voice Search | ➢ TV Games |
| ❖ RCU as TV Power | ➢ Launch Apps | ➢ TV Apps |
| ❖ Bluetooth Remote Control | ➢ Media Control | ❖ 1 Year Warranty |

Fitur, Benefit & Nilai Jual Xstream SeRu! (OTT)



NEW

Spesifikasi Perangkat

- ☐ Android 10
- ☐ 2GB RAM
- ☐ STORAGE
 - Opsi 1: 8 GB Storage
 - Opsi 2: 16 GB (Limited)*
- ☐ HDMI 2.0 4K Support
- ☐ MicroSD Card Slot
- ☐ 2xUSB 2.0 Host (Support Ext. HDD)
- ☐ Multi Mode Smart Navigation (Remote STB & Mouse Mode)



Nilai Jual

Seru Streamingnya, Murah Harganya!

- Nikmati layanan streaming konten resmi TV Premium dengan harga perangkat yang lebih ekonomis
- Ubah TV Biasa Jadi Smart TV
- Gunakan Koneksi Internet Apa Saja
- Live TV channel resmi & ribuan VOD
- Kualitas gambar HD dengan kompresi irit bandwidth



*Hanya tersedia di Marketplace

Paket Xstream Bulanan (*Recurring*)



PAKET Xstream Diamond

94 Channels

51

SD

43

HD

Rp 190.000/bln

PAKET Xstream Platinum

80 Channels

50

SD

30

HD

Rp 100.000/bln

Paket Xstream Gold

69 Channels

45

SD

24

HD

Rp 50.000/bln

PAKET Xstream Silver

46 Channels

38

SD

8

HD

Rp 30.000/bln

Syarat dan Ketentuan Umum:

- Harga sudah termasuk 11% PPN
- Paket berlangganan bulanan untuk pelanggan yang **sudah memiliki** Android Box Xstream
- Pembelian paket dilakukan melalui website: my.transvision.co.id atau scan barcode dari “**menu shop/keranjang**” pada xstream

Promo & Channel dapat berubah sewaktu-waktu

Box Activation Pack



Produk	Kapasitas	Periode Paket	Perangkat	Harga	Include Bonus	Moda Bayar	Periode Upgrade	Keterangan
Xstream Gen2	8 GB	3 bln	Xstream Box	Rp 900,000	Xstream Diamond 3 bln + VOD	1 Time Purchase/ Owned	3 Bulan	All Retail
		6 bln	Xstream Box	Rp 1,100,000	Xstream Diamond 6 bln + VOD	1 Time Purchase/ Owned	6 Bulan	All Retail
		12 bln	Xstream Box	Rp 1,400,000	Xstream Diamond 12 bln + VOD	1 Time Purchase/ Owned	12 Bulan	All Retail
Xstream Seru	8 GB	3 bln	Xstream Box	Rp 499,000	Xstream Diamond 3 bln + VOD	1 Time Purchase/ Owned	3 Bulan	my.transvision.co.id
		3 bln	Xstream Box*	Rp 549,000	Xstream Diamond 3 bln + VOD	1 Time Purchase/ Owned	3 Bulan	*Marketplace & Transvision+ Only
		6 bln	Xstream Box	Rp 699,000	Xstream Diamond 6 bln + VOD	1 Time Purchase/ Owned	6 Bulan	All Retail
		12 bln	Xstream Box	Rp 899,000	Xstream Diamond 12 bln + VOD	1 Time Purchase/ Owned	12 Bulan	All Retail
		12 bln	Xstream Box	Rp 749,000	- Xstream Diamond bulan 1-3 - Xstream Silver bulan 4-12 - VOD bulan 1-12	1 Time Purchase/ Owned	12 Bulan	All Retail

Note:
 Harga Sudah Termasuk PPN 11%
 *Marketplace Only

Xstream Recuring



Produk	Periode Paket	Live Channel	Harga	Include Bonus	Moda Bayar	Periode	Layanan
SILVER	Bulanan	45+	Rp 30,000	all SVOD titles	Monthly Subscription	Bulanan	Bulanan
	3 bln		Rp 90,000	all SVOD titles	Advance Payment 3 months	3 Bulan	Bayar 3
	6 bln		Rp 150,000	all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
	12 bln		Rp 300,000	all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2
GOLD	Bulanan	70+	Rp 50,000	all SVOD titles	Monthly Subscription	Bulanan	Bulanan
	3 bln		Rp 150,000	all SVOD titles	Advance Payment 3 months	3 Bulan	Bayar 3
	6 bln		Rp 250,000	all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
	12 bln		Rp 500,000	all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2
PLATINUM	Bulanan	80+	Rp 100,000	all SVOD titles	Monthly Subscription	Bulanan	Bulanan
	3 bln		Rp 300,000	all SVOD titles	Advance Payment 3 months	3 Bulan	Bayar 3
	6 bln		Rp 500,000	all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
	12 bln		Rp 1,000,000	all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2
DIAMOND	Bulanan	90+	Rp 190,000	all SVOD titles	Monthly Subscription	Bulanan	Bulanan
	3 bln		Rp 570,000	all SVOD titles	Advance Payment 3 months	3 Bulan	Bayar 3
	6 bln		Rp 950,000	all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
	12 bln		Rp 1,900,000	all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2

Note:
Harga Sudah Termasuk PPN 11%

Paket UKM (Xstream OTT Box)



Produk	Periode Berlangganan	Harga Per Box (Min 4)	Pembayaran Pertama (Min 4)	TIPE STB	Sewa STB	Tayangan	Keterangan	Instalasi
XSTREAM GOLD 6 Bulan	6 Bulan	Rp 649,000	Rp 2,596,000	Xstream Seru 8 GB	Hak Milik (Tanpa Sewa)	Xstream Gold	- Discount Recurring s.d 25% - Garansi Service Sesuai Kontrak	Pribadi

Keterangan:

Hanya tersedia 1 harga UKM Xstream (Harga diatas berlaku per 1 Box)

Syarat dan Ketentuan:

- 1. Minimal pemasangan UKM 4 Titik
- 2. Kontrak berlangganan minimal 24 Bulan dengan Skema Pembayaran Recurring Bulanan, PM3, PM6, PM12, PM24 (terhitung bulan ke 7 dst)
- 3. Jika pelanggan ingin melakukan penambahan perangkat namun dibawah 4 titik maka pelanggan bisa melakukan pembelian di my.transvision.co.id
- 4. Penambahan dibawah 4 titik mengikuti promo dan skema retail reguler di my.transvision.co.id

Paket UKM (Recurring Xstream bulan ke 7 dst..)

Produk	Periode Berlangganan	Harga Recurring (Min 4)	Equivalent Harga Per Bulan
XSTREAM GOLD			
Bulanan	Bulanan	Rp 180,000	Rp 45,000
PM3	3 Bulan	Rp 540,000	Rp 45,000
PM6	6 Bulan	Rp 900,000	Rp 37,500
PM12	12 Bulan	Rp 1,800,000	Rp 37,500
PM24	24 Bulan	Rp 3,240,000	Rp 33,750
XSTREAM PLATINUM			
Bulanan	Bulanan	Rp 360,000	Rp 90,000
PM3	3 Bulan	Rp 1,080,000	Rp 90,000
PM6	6 Bulan	Rp 1,800,000	Rp 75,000
PM12	12 Bulan	Rp 3,600,000	Rp 75,000
PM24	24 Bulan	Rp 6,480,000	Rp 67,500
XSTREAM DIAMOND			
Bulanan	Bulanan	Rp 684,000	Rp 171,000
PM3	3 Bulan	Rp 2,052,000	Rp 171,000
PM6	6 Bulan	Rp 3,420,000	Rp 142,500
PM12	12 Bulan	Rp 6,840,000	Rp 142,500
PM24	24 Bulan	Rp 12,312,000	Rp 128,250

Noted

Paket Recurring bulan ke 7 dst ditentukan ketika pengisian Form Berlangganan UKM

Pembelian Xstream Bundling Video.Com



Produk	PAKET VIDIO	Periode Paket	Harga Normal	Harga Promo	Include	Moda Bayar	Perangkat	Periode Upgrade
Xstream Gen2 8 GB	Vidio Platinum	3 bln	1,029,870	Rp 999,000	Xstream Diamond 3 bln + VOD	1 Time Purchase/Owned	Xstream Box	3 Bulan
		6 bln	1,359,740	Rp 1,295,000	Xstream Diamond 6 bln + VOD	1 Time Purchase/Owned	Xstream Box	6 Bulan
		12 bln	1,698,590	Rp 1,625,000	Xstream Diamond 12 bln + VOD	1 Time Purchase/Owned	Xstream Box	12 Bulan
	Vidio Diamond	3 bln	1,163,070	Rp 1,098,000	Xstream Diamond 3 bln + VOD	1 Time Purchase/Owned	Xstream Box	3 Bulan
		6 bln	1,626,140	Rp 1,496,000	Xstream Diamond 6 bln + VOD	1 Time Purchase/Owned	Xstream Box	6 Bulan
		12 bln	2,452,280	Rp 2,192,000	Xstream Diamond 12 bln + VOD	1 Time Purchase/Owned	Xstream Box	12 Bulan
Xstream Seru 8 GB	Vidio Platinum	3 Bulan	Rp 628,870	Rp 597,500	Xstream Diamond 3 bln + VOD	1 Time Purchase/Owned	Xstream Box	3 Bulan
		6 Bulan	Rp 958,740	Rp 895,000	Xstream Diamond 6 bln + VOD	1 Time Purchase/Owned	Xstream Box	6 Bulan
		12 Bulan	Rp 1,197,590	Rp 1,123,000	Xstream Diamond 12 bln + VOD	1 Time Purchase/Owned	Xstream Box	12 Bulan
		12 Bulan	Rp 1,047,590	Rp 975,000	Xstream Silver 12 bln + VOD	1 Time Purchase/Owned	Xstream Box	12 Bulan
	Vidio Diamond	3 Bulan	Rp 762,070	Rp 697,000	Xstream Diamond 3 bln + VOD	1 Time Purchase/Owned	Xstream Box	3 Bulan
		6 Bulan	Rp 1,225,140	Rp 1,095,000	Xstream Diamond 6 bln + VOD	1 Time Purchase/Owned	Xstream Box	6 Bulan
		12 Bulan	Rp 1,951,280	Rp 1,691,000	Xstream Diamond 12 bln + VOD	1 Time Purchase/Owned	Xstream Box	12 Bulan
		12 Bulan	Rp 1,801,280	Rp 1,541,000	Xstream Silver 12 bln + VOD	1 Time Purchase/Owned	Xstream Box	12 Bulan

Note:

Harga Sudah Termasuk PPN 11%

Berlangganan Xstream Bundling Video.Com



Produk		Periode Paket	Harga Normal		Harga Promo	Include	Moda Bayar	Periode	Layanan
SILVER	Vidio Platinum	Bulanan	Rp 73,290	Rp 62,500		all SVOD titles	Monthly Subscription	Bulanan	Bulanan
		6 bln	Rp 409,740	Rp 345,000		all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
		12 bln	Rp 598,590	Rp 525,000		all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2
	Vidio Diamond	Bulanan	Rp 117,690	Rp 96,000		all SVOD titles	Monthly Subscription	Bulanan	Bulanan
		6 bln	Rp 676,140	Rp 546,000		all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
		12 bln	Rp 1,352,280	Rp 1,092,000		all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2
GOLD	Vidio Platinum	Bulanan	Rp 93,290	Rp 82,500		all SVOD titles	Monthly Subscription	Bulanan	Bulanan
		6 bln	Rp 509,740	Rp 445,000		all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
		12 bln	Rp 798,590	Rp 725,000		all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2
	Vidio Diamond	Bulanan	Rp 137,690	Rp 116,000		all SVOD titles	Monthly Subscription	Bulanan	Bulanan
		6 bln	Rp 776,140	Rp 646,000		all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
		12 bln	Rp 1,552,280	Rp 1,292,000		all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2
PLATINUM	Vidio Platinum	Bulanan	Rp 143,290	Rp 132,500		all SVOD titles	Monthly Subscription	Bulanan	Bulanan
		6 bln	Rp 759,740	Rp 695,000		all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
		12 bln	Rp 1,298,590	Rp 1,225,000		all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2
	Vidio Diamond	Bulanan	Rp 187,690	Rp 166,000		all SVOD titles	Monthly Subscription	Bulanan	Bulanan
		6 bln	Rp 1,026,140	Rp 896,000		all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
		12 bln	Rp 2,052,280	Rp 1,792,000		all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2
DIAMOND	Vidio Platinum	Bulanan	Rp 233,290	Rp 222,500		all SVOD titles	Monthly Subscription	Bulanan	Bulanan
		6 bln	Rp 1,209,740	Rp 1,145,000		all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
		12 bln	Rp 2,198,590	Rp 2,125,000		all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2
	Vidio Diamond	Bulanan	Rp 277,690	Rp 256,000		all SVOD titles	Monthly Subscription	Bulanan	Bulanan
		6 bln	Rp 1,476,140	Rp 1,346,000		all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
		12 bln	Rp 2,952,280	Rp 2,692,000		all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2

Note:

Harga Sudah Termasuk PPN 11%

Pembelian Xstream Bundling iQIYI



Produk	PAKET VIDIO	Periode Paket	Harga Normal	Harga Promo	Include	Moda Bayar	Perangkat	Periode Upgrade
Xstream Gen2 8 GB	VIP STANDARD	3 bln	1,020,990	Rp 1,002,842	Xstream Diamond 3 bln + VOD	1 Time Purchase/Owned	Xstream Box	3 Bulan
		6 bln	1,341,980	Rp 1,293,584	Xstream Diamond 6 bln + VOD	1 Time Purchase/Owned	Xstream Box	6 Bulan
		12 bln	1,842,890	Rp 1,732,168	Xstream Diamond 12 bln + VOD	1 Time Purchase/Owned	Xstream Box	12 Bulan
Xstream Seru 8 GB	VIP STANDARD	3 bln	619,990	Rp 613,497	Xstream Diamond 3 bln + VOD	1 Time Purchase/Owned	Xstream Box	3 Bulan
		6 bln	940,980	Rp 892,584	Xstream Diamond 6 bln + VOD	1 Time Purchase/Owned	Xstream Box	6 Bulan
		12 bln	1,341,890	Rp 1,231,168	Xstream Diamond 12 bln + VOD	1 Time Purchase/Owned	Xstream Box	12 Bulan
		12 bln	1,191,890	Rp 1,081,168	Xstream Silver 12 bln + VOD	1 Time Purchase/Owned	Xstream Box	12 Bulan

Note:
 Harga Sudah Termasuk PPN 11%

Berlangganan Xstream Bundling iQIYI



Produk		Periode Paket	Harga Normal	Harga Promo	Include	Moda Bayar	Periode	Layanan
SILVER	VIP STANDARD	Bulanan	Rp 73,290	Rp 66,797	all SVOD titles	Monthly Subscription	Bulanan	Bulanan
		6 bln	Rp 391,980	Rp 343,584	all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
		12 bln	Rp 742,890	Rp 632,168	all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2
GOLD	VIP STANDARD	Bulanan	Rp 93,290	Rp 86,797	all SVOD titles	Monthly Subscription	Bulanan	Bulanan
		6 bln	Rp 491,980	Rp 443,584	all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
		12 bln	Rp 942,890	Rp 832,168	all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2
PLATINUM	VIP STANDARD	Bulanan	Rp 143,290	Rp 136,797	all SVOD titles	Monthly Subscription	Bulanan	Bulanan
		6 bln	Rp 741,980	Rp 693,584	all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
		12 bln	Rp 1,442,890	Rp 1,332,168	all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2
DIAMOND	VIP STANDARD	Bulanan	Rp 233,290	Rp 226,797	all SVOD titles	Monthly Subscription	Bulanan	Bulanan
		6 bln	Rp 1,191,980	Rp 1,143,584	all SVOD titles	Advance Payment 6 months	6 Bulan	Bayar 5 Gratis 1
		12 bln	Rp 2,342,890	Rp 2,232,168	all SVOD titles	Advance Payment 12 months	12 Bulan	Bayar 10 Gratis 2

Note:
 Harga Sudah Termasuk PPN 11%

Paket Xstream Bundling Smartfriend



Produk	Moda Bayar	Masa Periode	Quota	Pembayaran Pertama	Include	Tipe STB	Sewa STB	Equivalent Harga Per Bulan	Tipe MODEM / ROUTER
Xstream Gen2 8 GB	Cash / CC / Transfer	6 bln	600 GB (100 GB/bln)	Rp 2,650,000	Xstream Diamond 6 bln + VOD	OTT BOX	Beli Putus	Rp 441,667	Smartfren Wibox 4G
	Cash / CC / Transfer	12 bln	1200 GB (100 GB/bln)	Rp 3,750,000	Xstream Diamond 12 bln + VOD	OTT BOX	Beli Putus	Rp 312,500	Smartfren Wibox 4G
Xstream Seru 8 GB	Cash / CC / Transfer	6 bln	600 GB (100 GB/bln)	Rp 2,249,000	Xstream Diamond 6 bln + VOD	OTT BOX	Beli Putus	Rp 374,833	Smartfren Wibox 4G
	Cash / CC / Transfer	12 bln	1200 GB (100 GB/bln)	Rp 3,249,000	Xstream Diamond 12 bln + VOD	OTT BOX	Beli Putus	Rp 270,750	Smartfren Wibox 4G
	Cash / CC / Transfer	12 bln	1200 GB (100 GB/bln)	Rp 3,099,000	Xstream Silver 12 bln + VOD	OTT BOX	Beli Putus	Rp 258,250	Smartfren Wibox 4G

Note:

Harga Sudah Termasuk PPN 11%

Paket Xstream Bundling Smarthome



Produk	Moda Bayar	Periode Berlangganan	Paket Smarthome	Pembayaran Pertama	Include	Tipe STB	Sewa STB	Equivalent Harga Per Bulan
Xstream Gen2 8 GB+ Smarthome Started	Cash / CC / Transfer	3 bln	3 Smart Device	Rp 1,342,991	Xstream Diamond 3 bln + VOD	OTT BOX	Beli Putus	Rp 447,664
	Cash / CC / Transfer	6 bln	3 Smart Device	Rp 1,542,991	Xstream Diamond 6 bln + VOD	OTT BOX	Beli Putus	Rp 257,165
	Cash / CC / Transfer	12 bln	3 Smart Device	Rp 1,842,991	Xstream Diamond 12 bln + VOD	OTT BOX	Beli Putus	Rp 153,583
Xstream Gen2 8 GB + Securehome	Cash / CC / Transfer	3 bln	2 CCTV Device	Rp 1,716,355	Xstream Diamond 3 bln + VOD	OTT BOX	Beli Putus	Rp 572,118
	Cash / CC / Transfer	6 bln	2 CCTV Device	Rp 1,916,355	Xstream Diamond 6 bln + VOD	OTT BOX	Beli Putus	Rp 319,393
	Cash / CC / Transfer	12 bln	2 CCTV Device	Rp 2,216,355	Xstream Diamond 12 bln + VOD	OTT BOX	Beli Putus	Rp 184,696
Xstream Gen2 8 GB + Securehome Secure	Cash / CC / Transfer	3 bln	5 Smart Device	Rp 2,089,718	Xstream Diamond 3 bln + VOD	OTT BOX	Beli Putus	Rp 696,573
	Cash / CC / Transfer	6 bln	5 Smart Device	Rp 2,289,718	Xstream Diamond 6 bln + VOD	OTT BOX	Beli Putus	Rp 381,620
	Cash / CC / Transfer	12 bln	5 Smart Device	Rp 2,589,718	Xstream Diamond 12 bln + VOD	OTT BOX	Beli Putus	Rp 215,810
Xstream Gen2 8 GB + Securehome Securemax	Cash / CC / Transfer	3 bln	9 Smart Device	Rp 2,977,718	Xstream Diamond 3 bln + VOD	OTT BOX	Beli Putus	Rp 992,573
	Cash / CC / Transfer	6 bln	9 Smart Device	Rp 3,177,718	Xstream Diamond 6 bln + VOD	OTT BOX	Beli Putus	Rp 529,620
	Cash / CC / Transfer	12 bln	9 Smart Device	Rp 3,477,718	Xstream Diamond 12 bln + VOD	OTT BOX	Beli Putus	Rp 289,810
Xstream Seru 8 GB + Smarthome Started	Cash / CC / Transfer	3 bln	3 Smart Device	Rp 941,991	Xstream Diamond 3 bln + VOD	OTT BOX	Beli Putus	Rp 313,997
	Cash / CC / Transfer	6 bln	3 Smart Device	Rp 1,141,991	Xstream Diamond 6 bln + VOD	OTT BOX	Beli Putus	Rp 190,332
	Cash / CC / Transfer	12 bln	3 Smart Device	Rp 1,341,991	Xstream Diamond 12 bln + VOD	OTT BOX	Beli Putus	Rp 111,833
	Cash / CC / Transfer	12 bln	3 Smart Device	Rp 1,191,991	Xstream Silver 12 bln + VOD	OTT BOX	Beli Putus	Rp 99,333
Xstream Seru 8 GB + Securehome	Cash / CC / Transfer	3 bln	2 CCTV Device	Rp 1,315,355	Xstream Diamond 3 bln + VOD	OTT BOX	Beli Putus	Rp 438,452
	Cash / CC / Transfer	6 bln	2 CCTV Device	Rp 1,515,355	Xstream Diamond 6 bln + VOD	OTT BOX	Beli Putus	Rp 252,559
	Cash / CC / Transfer	12 bln	2 CCTV Device	Rp 1,715,355	Xstream Diamond 12 bln + VOD	OTT BOX	Beli Putus	Rp 142,946
	Cash / CC / Transfer	12 bln	2 CCTV Device	Rp 1,565,355	Xstream Silver 12 bln + VOD	OTT BOX	Beli Putus	Rp 130,446
Xstream Seru 8 GB + Securehome Secure	Cash / CC / Transfer	3 bln	5 Smart Device	Rp 1,688,718	Xstream Diamond 3 bln + VOD	OTT BOX	Beli Putus	Rp 562,906
	Cash / CC / Transfer	6 bln	5 Smart Device	Rp 1,888,718	Xstream Diamond 6 bln + VOD	OTT BOX	Beli Putus	Rp 314,786
	Cash / CC / Transfer	12 bln	5 Smart Device	Rp 2,088,718	Xstream Diamond 12 bln + VOD	OTT BOX	Beli Putus	Rp 174,060
	Cash / CC / Transfer	12 bln	5 Smart Device	Rp 1,938,718	Xstream Silver 12 bln + VOD	OTT BOX	Beli Putus	Rp 161,560
Xstream Seru 8 GB + Securehome Securemax	Cash / CC / Transfer	3 bln	9 Smart Device	Rp 2,576,718	Xstream Diamond 3 bln + VOD	OTT BOX	Beli Putus	Rp 858,906
	Cash / CC / Transfer	6 bln	9 Smart Device	Rp 2,776,718	Xstream Diamond 6 bln + VOD	OTT BOX	Beli Putus	Rp 462,786
	Cash / CC / Transfer	12 bln	9 Smart Device	Rp 2,976,718	Xstream Diamond 12 bln + VOD	OTT BOX	Beli Putus	Rp 248,060
	Cash / CC / Transfer	12 bln	9 Smart Device	Rp 2,826,718	Xstream Silver 12 bln + VOD	OTT BOX	Beli Putus	Rp 235,560

CubMu Basic Package



Produk	Periode Paket	Harga	LIVE TV	VOD	SYARAT	Periode Upgrade
FREE	-	Rp. 0	11	173	Guest Session (Hanya membuka layanan Cubmu saja)	-
FREEMIUM	1 bln	Rp. 0	23	271	Registrasi dan Reaktivasi	1 Tahun
LITE REGULER / CT Corp	1 bln	Rp 11,900	45	661	Berbayar	1 Bulan
PREMIUM REGULER	1 bln	Rp 19,000	84	698	Berbayar	1 Bulan
	3 bln	Rp 45,000				3 Bulan
	6 bln	Rp 60,000				6 Bulan
	12 bln	Rp 75,000				12 Bulan
PREMIUM CT Corp	1 bln	Rp 10,000	84	698	Berbayar	1 Bulan
	3 bln	Rp 25,000				3 Bulan
	6 bln	Rp 35,000				6 Bulan
	12 bln	Rp 50,000				12 Bulan

- Noted
1. User yang registrasi baru per 1 Mei 2023 mendapatkan promo paket Freemium Bonus selama 1 tahun
 2. Reaktivasi pelanggan yang registrasi 1 April 2023 bisa dilakukan dengan menekan tombol menu reaktivasi pada layanan Cubmu

Thank
You

